



Dear Prospective Sponsor,

The National Black Deaf Advocates (NBDA) will host its 24th National Conference at the Chaparral Suites Resorts in Scottsdale, Arizona from July 28-August 1, 2009. The National Black Deaf Advocates (NBDA) is the oldest and largest consumer organization of deaf and hard of hearing Black Deaf people in the United States. Black Deaf leaders were concerned that Black Deaf Americans are not adequately represented in leadership and policy decision-making activities affecting their lives so they established NBDA in 1982.

Beginning with the establishment of two chapters in 1982, NBDA is a growing organization with approximately 30 chapters nationwide. NBDA serves as a national advocate for thousands of deaf and hard of hearing Black people.

As a non-profit, tax-exempt, consumer organization, NBDA is supported by its members and others interested in furthering NBDA's goals. Membership includes Black adults who are deaf and hard of hearing, parents of Black children who are deaf or hard of hearing, professionals who work with deaf and hard of hearing children and adults, people of color, and other interested individuals.

The NBDA conference theme is "*Moving to a Higher Level: Change Starts from Within*". It is our hope that this theme will increase awareness and advocacy of such issues as better education, evolving technologies, change of policies, health care, youth leadership, and other important issues affecting deaf, deaf-blind, and hard of hearing Black people and people of color. We are expecting up to 400 attendees to attend the conference. Our goal for next year is to fund raise \$50,000 to empower deaf and hard of hearing Black Americans. NBDA hopes to get your help in our goal of motivating the audience through dispersing more information and advancing the key agendas for the NBDA's future programs.

The NBDA would like to invite your participation as a Sponsor of the conference. Your monetary donation will benefit the organization by increasing the awareness and information among everybody who attend the conference. By sponsoring the event, you will be able to market and achieve the following objectives for your company.

- Expand relationships with existing Black Deaf Americans and people of color
- Introduce new products and services.
- Promote public awareness.

If you chose to be a prime sponsor, you may also have an option of an exhibit booth(s) and share information about your company's products and services. We can provide a set-up table(s) for your company to display brochures and giveaways in the exhibit room. Your sponsors' logos will be included in all of our promotional announcements and publicity for the event; Moreover, logos will be also included on the NBDA website, full page ad in the program booklet, and in the mini day to day program booklet distributed at the conference. We would be happy to present the sponsorship request to your vendor and/or organization for the upcoming conference.

Enclosed you will find a Sponsorship Menu that will help promote your company.

The following is an outline of the different Sponsorship packages we offer:

#### **\$15,000 DIAMOND SPONSOR**

- o Recognition as a Diamond Sponsor
- o Welcome statement during the opening reception, opening ceremony, program book, conference signage and pre and post conference publicity
- o Premium multiple exhibit space during the entire conference.
- o Full size page advertisement in conference program book
- o Four complimentary VIP registration combo tickets

#### **\$10,000 PLATINUM SPONSORS**

- o Recognition as a Platinum Sponsor during the opening ceremony, program book, conference signage and pre and post conference publicity
- o Complimentary exhibit space during the entire conference
- o Half page advertisement in conference program book
- o Two complimentary VIP registration combo tickets

**\$5,000 GOLD SPONSOR**

- o Recognition as a Gold Sponsor during the opening ceremony, program book, conference signage, and pre and post conference publicity.
- o Complimentary exhibit space during the entire conference
- o Quarter page advertisement in conference program book
- o One complimentary VIP combo tickets

**\$2,500 SILVER SPONSOR**

- o Recognition as a Silver Sponsor during the opening ceremony
- o Complimentary exhibit space for full three days
- o Business card size advertisement in conference program book

**\$1,000 BRONZE SPONSOR**

- o Recognition as Bronze Sponsor during opening ceremony
- o Complimentary exhibit space for one day
- o Business card size advertisement in conference program book

**\$750 & under HONORABLE MENTION SPONSOR**

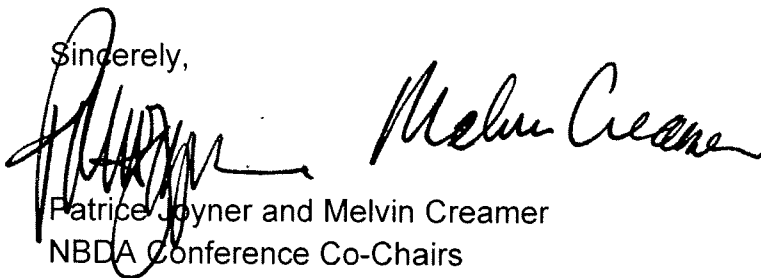
- o Business card size advertisement in conference program book.

We are also offering customized sponsorship packages, but that would have to be discussed with our Sponsorship Coordinator. Her contact information is listed below.

If you have any questions, please do not hesitate to contact Kirsten Poston, Sponsorship Coordinator via electronic mail at [conf.sponsorship@nbda.org](mailto:conf.sponsorship@nbda.org) with subject line stating NBDA SPONSOR in the Subject field of e-mail message. We look forward to work with you and hope that your company can be part of this exciting event!

Thank you for your time and consideration.

Sincerely,



Patrice Joyner and Melvin Creamer  
NBDA Conference Co-Chairs