



Miss Black Deaf America Beauty Pageant 2011

17-19 Palmetto Street Suite #1L
Ridgewood, New York 11385

Friday, February 5, 2010

Dear BDA Chapter Presidents:

I am exciting to inform you that I have been appointed as a Director for the Miss Black Deaf America Beauty Pageant under the National Black Deaf Advocates (NBDA), Inc. Please also allow me to welcome my assistant pageant director, Mrs. Alice Rash.

We are thrilled to be part of the NBDA Biennial Conference in Charlotte, North Carolina where as the beauty pageant will be held in the summer of 2011. There are few significant announcements that have been created and promoted in these requirement criteria for the state BDA pageants.

Please note that Alice and I have been working and reviewing the multiple pageant issues. We recognized some states are struggles to host a hometown beauty pageant event. Several reasons are including the lack of numerous contestants/supporters, insufficient funds, in need of improvement fundraising resources, limited rental spaces, and other barrier experiences. Our primary goal is to minimum issues along with the pageant resources and tools.

Here are our implementation goals and expectations. Please read below.

- A. All the state pageants are encouraged to complete by **March 27, 2011**. This will given an opportunity for your crowned BDA reign to represent and service in their community hometown. BDA would also have the ability to fundraise in timeframe before the conference arrives in the summer.
- B. Close supervision with a state beauty pageant coordinator and to have an open communication between NBDA and BDA Chapters. This is our hope to develop a positive relationship in providing services for your chapter reign.

C. Please provide the name of appointed state pageant coordinator and email address. This way, a director can have access to communicate with them such as sending a beauty pageant newsletter and maintaining up to date announcements.

D. Please review the MBDAP Guidelines 2009-2011. If you have any questions or suggestions, please feel free to contact Alaina J. Mitchell. You may reach at nbdapageantcoordinator@gmail.com

Alice and I are looking forward to work closely with each of you and to have this productive beauty pageant in 2011 at the conference. Please lookout for the next announcement in the near future. Thank you for your attention and reading in this letter.

Warm Regards,

Alaina J. Mitchell

**Alaina J. Mitchell
Miss Black Deaf America Beauty Pageant Director 2011**

**CC: Sharon White, NBDA Secretary
Alice Rash, Assistant Beauty Pageant Director 2011
Laurene Simms, Eastern Regional Representative
Valeria Vaughn, Midwestern Regional Representative
Marilyn Edwards, Southern Regional Representative
Cathy Ware, Southwestern Regional Representative
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